

THANK YOU for your consideration to advertise in the Chino Basque Club picnic booklet this year!

We're doing this just a little differently this year - we're eliminating the 2/3 page - so, if you have a 2/3 page and you want to renew it, please let us know if you want to **BUMP IT UP**, or **TAME IT DOWN**.

> If you have an advertisement/memorial/message pre-designed, please provide a ".pdf" in the dimensions noted to the right.

> If you want us to lay it out, provide a ".jpg" or ".png" and any text in separate files as well as the ad size - we will take care of the rest for you.

> We will be unable to design new ads after **July 22nd**.

> If you would like to use the same ad as in the past, specify your ad and confirm whether or not there will be any changes.

Full Page Ad 4.5" x 7" (portrait) \$130	Half Page Ad 4.5" x 3.5" / (portrait) \$70
	"Business Card" Size 2.5" x 4.5" / (landscape) \$45

FOR BUSINESSES ONLY

UPLOAD your artwork, and check out last year's booklet, at chinobasqueclub.com
EMAIL artwork, or ask questions, to cbcbooklet@chinobasqueclub.com

Materials are due no later than July 22, 2024, 5:00 p.m.

Ways to pay

Mail a check to
 Chino Basque Club
 PO Box 1080
 Chino, CA 91708

Online at
www.chinobasqueclub.com

Committee:

Jeanette Bidart
 Candida Echeverria
 Anna Marie Etcheverria
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ABOUT THE CHINO BASQUE CLUB

Since 1968, Chino Basque Club has held a Basque festival on Labor Day Weekend, showcasing traditional Basque dancing, music, food and social dancing for all.

Approximately one thousand people attend our festival every year, from across the state and even the Basque Country itself (located in southwest France and northern Spain). We invite you to consider purchasing an ad for this year's commemorative booklet.

This is a great way for your business to reach new customers. Your ad will also support the Chino Basque Club's mission to promote Basque culture in southern California, through our cultural events, monthly lunches, dance and music groups, and educational endeavors. For more information about our organization, visit www.chinobasqueclub.com.